

**CONTRACT**

MG



**WSMV**  
**5700 Knob Road**  
**Nashville, TN 37209**  
**(615)353-4444**

<u>Contract / Revision</u> 499002 /		<u>Alt Order #</u> 06379712
<u>Product</u> <b>DESJARLAIS 4 CONGRES</b>		
<u>Contract Dates</u> <b>10/25/12 - 11/05/12</b>		<u>Estimate #</u>
<u>Advertiser</u> <b>Scott DesJarlais for Congress</b>		<u>Original Date / Revision</u> 11/01/12 / 11/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WSMV	<u>Account Executive</u> Aaron Ashe	<u>Sales Office</u> TELEREP-WAS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**SRH Media Inc**  
**2204 Countryside Dr.**  
**Silver Spring, MD 20905**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WSMV	10/25/12	10/25/12	Today Show 7-9am	658-9AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$600.00			
2	WSMV	10/25/12	10/26/12	News and More at Midday	12pm-1pm		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				2	\$350.00			
3	WSMV	10/25/12	10/26/12	CH. 4 NEWS @ 6	6-630pm		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				2	\$700.00			
4	WSMV	10/25/12	10/26/12	M-F 5-6a	M-F 5a-6a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				2	\$250.00			
5	WSMV	10/25/12	10/26/12	Ch. 4 News Today 6-7am	558am-658am		:30			NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				2	\$575.00			
6	WSMV	10/25/12	10/25/12	TODAY SHOW 2	9-10am		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$325.00			
7	WSMV	10/25/12	10/26/12	CH 4 News @ 4pm	4-5pm		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				2	\$425.00			
8	WSMV	10/25/12	10/26/12	CH 4 News @ 4pm	4-5pm		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				2	\$450.00			
9	WSMV	10/25/12	10/26/12	Ch. 4 News at 5	5-530pm		:30			NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				2	\$575.00			
10	WSMV	10/25/12	10/26/12	CH. 4 NEWS @ 6:30pm	629-7pm		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				2	\$650.00			
11	WSMV	10/25/12	10/25/12	M-F 10P NEWS	10P-1035P		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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**(615)353-4444**

<u>Contract / Revision</u>	<u>Alt Order #</u>
499002 /	06379712

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/12 - 11/05/12	DESJARLAIS 4 CONGR	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Scott DesJarlais for Cong	11/01/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$1,000.00			
12	WSMV	10/28/12	10/28/12	Sun 6a-7a	Sun 6a-7a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$250.00			
13	WSMV	10/27/12	10/27/12	Sat Today Show	Sat 7a-830a or 7a-		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$500.00			
14	WSMV	10/27/12	10/27/12	Sat 9a-10a	Sat 9a-10a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$550.00			
15	WSMV	10/28/12	10/28/12	Sun 8a-9a	Sun 8a-9a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$450.00			
16	WSMV	10/29/12	10/31/12	Today Show 7-9am	658-9AM		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTW----				3	\$600.00			
17	WSMV	10/30/12	10/31/12	News and More at Midday	12pm-1pm		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TW----				2	\$350.00			
18	WSMV	10/29/12	10/30/12	CH. 4 NEWS @ 6	6-630pm		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$700.00			
19	WSMV	10/29/12	10/31/12	M-F 5-6a	M-F 5a-6a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTW----				3	\$250.00			
20	WSMV	10/30/12	10/31/12	Ch. 4 News Today 6-7am	558am-658am		:30			NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TW----				2	\$575.00			
N 21	WSMV	10/29/12	10/31/12	TODAY SHOW 2	9-10am		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTW----				3	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WSMV	10/29/12-11/04/12	TODAY SHOW 2	9-10am	MTUW-----	:30		\$325.00	NM		
	See MG 21.4											
	4	WSMV	11/05/12-11/05/12	TODAY SHOW 2	9-10am	M-----	:30		\$325.00	NM		
	Ⓜ MG for 21.3 10/29											
22	WSMV	10/29/12	10/31/12	CH 4 News @ 4pm	4-5pm		:30			NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTW----				3	\$425.00			
23	WSMV	10/29/12	10/30/12	CH 4 News @ 4pm	4-5pm		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$450.00			
24	WSMV	10/29/12	10/30/12	Ch. 4 News at 5	5-530pm		:30			NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$575.00			
25	WSMV	10/29/12	10/31/12	CH. 4 NEWS @ 6:30pm	629-7pm		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTW----				3	\$650.00			
26	WSMV	10/30/12	10/31/12	M-F 10P NEWS	10P-1035P		:30			NM	2	\$2,000.00

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Week:		10/29/12	11/04/12	-TW----				2	\$1,000.00			
Totals											50	\$25,675.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	23	\$11,625.00	\$9,881.25
10/29/12 - 11/05/12	27	\$14,050.00	\$11,942.50
<b>Totals</b>	<b>50</b>	<b>\$25,675.00</b>	<b>\$21,823.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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